

**Sustainable Community Planning Task Force  
Monday, June 9, 2008**

Attendance:

Chairperson, George Freer, Councillor  
Co-Chair, Jeffrey Aitkens, CAO  
Recording Secretary, Kim Lewis, Sustainability Coordinator  
Wilma Greencorn, ECCU  
Mike Hadley, Resident  
Marney Simmons, Resident  
Tim Gilfoy, SCSCCL  
Regrets: Laurie Evans, Vincent Power, John Grimes, Ron Savoury

**1. Call to Order**

Chairperson George Freer called the meeting to order at 6:10pm.

**2. Approval of Agenda**

Consensus to accept the agenda as circulated.

**3. Approval of Minutes**

Moved by Marney Simmons and seconded by Wilma Greencorn to approve the minutes of May 12, 2008.

**4. Business Arising**

4.1 Introduction

Jeff Aitkens introduces Kim Lewis, the newly hired Sustainability Coordinator, to the Committee members in attendance. Kim gives a brief backgrounder of her qualifications and related experience.

4.2 Strategic Plan Implementation Ideas

Discussion opens with “*Streetscapes*” funding; part of the larger *Innovatives Community Fund*, offered by ACOA. It is suggested this money be used to upgrade the turn-off to Mulgrave at Auld’s Cove with more effective signage and some beautification aspects. The group is unanimous on focusing on this area to start, feels it could be a large return for a small investment.

Jeff further discusses the recommendation by the Town of Mulgrave Strategic Plan document to change the name of Main Street to Water

Street, and Mulgrave to Port Mulgrave. George elaborates on a few of the benefits associated with such changes. Marney suggests branding the town, and changing its name to “Port” Mulgrave to capitalize on an affluent past. George will inquiry with the library staff to investigate the necessary Procedures for undertaking a town name change.

#### 4.3 Vision Statement

A revised edition of the vision statements was presented to the committee by Jeff for final recommendations. Jeff explains his breakdown of the vision. The strong components are family and outmigration. Kim mentions the proposed Melford terminals and the potential for rapid growth within the Town and suggests this be reflected in the statement. Jeff will incorporate any changes to the statement and will present the final draft at the next meeting.

#### 4.4 Other

The group discusses the lack of community buy-in toward many of the efforts put forth in the town, and ways to get the community more involved. Marney talks about her efforts to organize annual clean up drives with little community involvement. Marney and Mike discuss involving school children in projects possibly offering monetary incentives or an education fund. Tim asks the group to think about what efforts the town would most rally behind. Wilma states the lack of community support for business using the Credit Union as an example, as well as the general lack of enthusiasm of new growth. George and Mike discuss the idea of public and private partnerships for new business. Jeff recommended putting forth an Expression of Interest to attract investors.

### 5. Next Meeting

Date set for the next meeting is July 14, 2008 at 6:00pm.

Jeff will have website updated by then.

Kim will present a preliminary outline of ICSP.

#### Adjournment

Consensus to adjourn at 7:47pm